



AusBiotech Business Development Workshop and Forum 3 - 5 March 2010 Stamford Grand Adelaide Hotel, Glenelg, South Australia “Evolve to Grow”

Partnership Opportunities

The AusBiotech Business Development Workshop and Forum 2010 will bring biotechnology business professionals together within an outstanding educational and networking environment.

AusBiotech BD 2010 will offer optional workshops, plenary and concurrent sessions. In its fourth year, the annually hosted national event is proudly supported by Bio Innovation SA. It addresses the specific demands of business development, marketing, negotiating and commercialisation in the context of significant industry changes.

Partnership at AusBiotech BD 2010 will allow you to raise your company’s profile directly with potential clients and peers. Our partnership packages can be tailored to each client, allowing your organisation to gain the most out of attending this industry driven event.

The following partnership opportunities are now available for companies to invest in this annual event:

Host Partner	SOLD
Event Partner	\$ 6,600
Dinner Partner	SOLD
Satchel Partner	SOLD
Session Partner	\$ 2,750
Pre-dinner winetasting	\$ 2,200
Lunch Partner	SOLD
Conference Pocket Program	\$ 2,200
Lanyard and Name Badge	SOLD
Water bottle	SOLD
Stationery Partner	\$ 1,100
Delegate Satchel Inserts	\$ 550

**Other packages and benefits can be arranged and negotiated.*

**All prices quoted are GST inclusive.*

Description	Cost	Benefits
Event Partner	\$6,600	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Advertising and acknowledgment in the conference pocket program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner). • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Four (4) x conference registrations • Satchel insert • Naming of session and opportunity for guest speaker • *Bonus inclusion: Lanyard and Name Badge Partner or, if not available, another partnership opportunity of equal value
Dinner Partner	\$4,400	<ul style="list-style-type: none"> • Shared naming rights to the BD Forum Dinner with BioInnovation SA and the South Australian Government • Acknowledgment within pre and post marketing of event • Advertising and acknowledgment in the conference pocket program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner) • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Two (2) x conference registrations • Satchel insert
Satchel Partner	\$2,750	<ul style="list-style-type: none"> • Logo on the conference satchel and in the conference pocket program • Satchel insert • Acknowledgment in the Australasian Biotechnology Journal after the event • Company logo and link on the AusBiotech BD 2010 website • One (1) x conference registration
Session Partner	\$2,750	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Acknowledgment in the conference pocket program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner) • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • One (1) x conference registration • Opportunity to provide guest speaker (in consultation with the program committee)
Lunch partner	\$2,750	<ul style="list-style-type: none"> • Acknowledgement within pre and post marketing of event • Acknowledgment in the conference pocket program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner) • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as the Event Partner in the Australasian Biotechnology Journal after the event • One (1) x conference registration • Satchel insert • Opportunity to address delegates (5 minutes) at the commencement of the function • Exclusive opportunity for distribution of promotional material at the Lunch (materials provided by Partner)

Description	Cost	Benefits
Pre-Dinner Wine Tasting	\$2,200	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Acknowledgment in the conference program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner) • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Opportunity to address delegates (maximum 5 minutes) at the commencement of the function
Conference Pocket Program	\$2,200	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Advertising and acknowledgment in the conference pocket program • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • One (1) x conference registration
Lanyard and Name Badge Partner	\$1,650	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Acknowledgment in the conference pocket program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner) • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Logo on the lanyard and name badge • One (1) x conference registration
Conference Water Bottle	\$1,650	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Acknowledgment in the conference pocket program • Opportunity for a freestanding banner to be displayed (banner to be provided by Partner) • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Logo on the conference disposable water bottle • One (1) x conference registration
Stationery Partner	\$1,100	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Acknowledgment in the conference pocket program • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Opportunity to provide company stationery for the event and to be used as the official event stationery (cost to the Partner)
Delegate Satchel Insert	\$550	<ul style="list-style-type: none"> • Acknowledgment within pre and post marketing of event • Acknowledgment in the conference pocket program • Company logo and link on the AusBiotech BD 2010 website • Acknowledgment as an Event Partner in the Australasian Biotechnology Journal after the event • Satchel insert to be provided by the company and at the cost of the company

To confirm your participation as a BD Forum Partner please complete the form enclosed and return to Nicole Greenwell, AusBiotech Events Manager. Call +613 9828 1450, fax +61 3 9824 5188 or email ngreenwell@ausbiotech.org

**AusBiotech Business Development Workshop and Forum – “Evolve to Grow”
3-5 March 2010 – Stamford Grand Plaza Hotel, Glenelg, South Australia**

Partnership Application

Tax Invoice
ABN 87 006 509 726

Participation can only be confirmed on receipt of the first payment. Allocations will be made strictly in order of receipt of application and payment.

(Please print)

Company Name: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____ Country: _____

Contact Name: _____

(Prof/Dr/Mr/Ms/Mrs/Miss)

Position: _____

Telephone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Partnership Package Preferences

I/We would like to take up the following Partnership package(s):

1st Preference: _____ Total Cost: \$ _____

2nd Preference: _____ Total Cost: \$ _____

3rd Preference: _____ Total Cost: \$ _____

I/we understand that the Partnership packages will be subject to AusBiotech BD Forum Committee approval and that decision is final. Packages can only be confirmed on receipt of 50% deposit.

Signed: _____ Position: _____ Date: _____

(For and on behalf of the Partner listed above)

Cancellation Policy

In the event of a cancellation of Partnership, note that unless that particular area of Partnership is resold, AusBiotech reserves the right to retain monies received. If the balance of payment is not received by the due date, the allocation Partnership will be cancelled.

Method of Payment

Cheque – made payable to AusBiotech Limited

EFT – Please attach a copy of the bank receipt or advise of the date the DD was processed: _____

National Bank (NAB), Richmond – BSB 083 347 Account 535 111 778

Please charge my credit card for the amount of: \$ _____

MasterCard Visa AMEX

Card Number: _____ Expiry: _____

AMEX ID: _____ Name (as it appears on card): _____

Signature: _____ Date: _____

Payment and Deadlines

1st Payment Deadline: 50% deposit with partnership application form

Balance Deadline: Friday 26 February 2010

And forward to: Att: Nicole Greenwell
AusBiotech Limited
Level 1, 322 Glenferrie Road
Malvern Vic 3144
Facsimile: +61 3 9824 5188
or scan and email to ngreenwell@ausbiotech.org